

Mariner Training Directory

About: The American Mariner Training Directory is committed to providing the most comprehensive, user friendly resource to find schools and course offerings throughout the U.S. by state. The directory will be updated annually, and will greatly reduce the time it takes a mariner to locate a training provider to keep certifications current. The directory is also a valuable resource for high school counselors to help students enter the maritime field, and will be made available for free (digitally) to all public and private high schools in the United States.

Key Features:

- Listing by State for all approved USCG training facilities as well as non-United States Coast Guard approved courses and the schools that offer them..
- Listing of all USCG/STCW Courses and the schools that offer those courses.
- Listing of other (non USCG) training that offers other career advancement opportunities, such as Pilot training and international certifications by U.S. training providers.
- Maritime career path and licensing information.

American Mariner Training Directory Audience:

Professional Mariner: As an annual issue, the *American Mariner Training Directory* will have visibility all year to *Professional Mariner* readers.

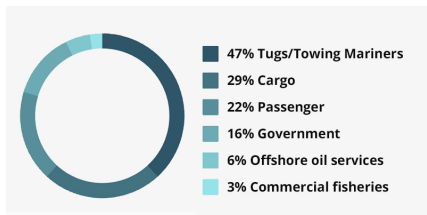
Shows: The *American Mariner Training Directory* will be distributed at major industry shows/maritime events

Professional Mariner website: The *American Mariner Training Directory* will be accessible from the website.

High Schools: The *American Mariner Training Directory* will be available to High School guidance counselors.

Maritime Training Centers/Schools: All educators who advertise will get extra copies for their schools

Reader Industry Demographics:

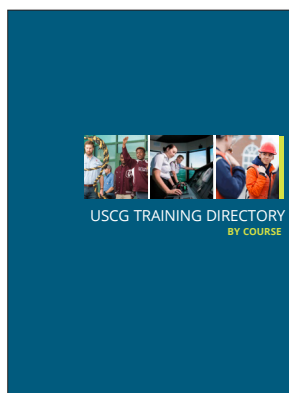
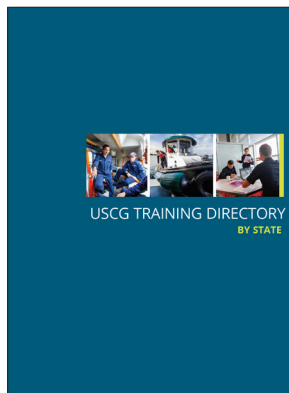


76%

Professional Mariner readers hold one or more maritime licenses. Readers are licensed and need continued education and training

Listings:

The American Mariner Training Directory will feature a free listing for all USCG training schools by state and by course.



Display Advertising:

Platinum Package* \$5995.00
Includes two page spread with highlighted listing

Gold Package \$3820.00
Includes full page school ad with highlighted listing

Silver Package \$2417.00
Includes half page school ad with highlighted listing

Bronze Package \$1434.00
Includes quarter page school ad with highlighted listing

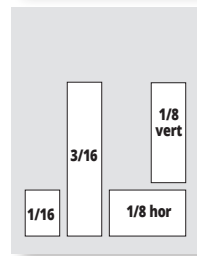
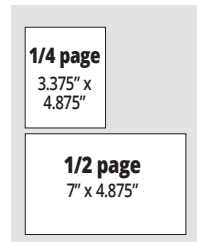
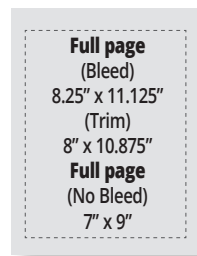
Enhanced Listing \$250.00
Highlighted listing

*Limited Availability. Our staff can help create your ad!

Pro Pages

Ads are 4-color. Based on annual (12X) commitment.

1/16 page \$250.00
1/8 page (hor/vert) \$400.00
3/16 page \$625.00



1/16 - 1.5" x 2"
1/8 vert. - 1.5" x 4.375"
1/8 hor. - 3.125" x 2"
3/16 - 1.5" x 6.625"

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